



## VIDEO CONTEST RULES (for grades 5, 6, 7 and 8)

Students in grades 5, 6, 7 and 8 should produce a video that:

- features any one or all of the Six Pillars of Character (trustworthiness, respect, responsibility, fairness, caring and citizenship), or
- shows how the Jackman Park Bear – which turns 100 this year – contributes to the character of Glenview. Use information from this web site: <http://glenview.il.us/Pages/bear100.aspx>

### Contest rules

1. Entries may be created by an individual student or a team of up to three students.
2. Entries should be between 1 minute and 2 minutes long. Any material shorter than 1 minute or longer than 2 minutes will be disqualified.
3. Live action is encouraged. Moving or still pictures may be used only if they are original material, which means taken or designed by the contestant. The video may be produced with or without music, but all music must be original, either performed for or by the contestant or created on software products such as GarageBand. No copyrighted or trademarked material, audio or visual, will be accepted.
4. Videos must be in good taste and must not contain any indecent content or physical violence. No fighting is allowed, even to show that it is wrong.

### Submission details

1. Each entry should be titled with the name(s), school name and grade of the creator(s).
2. Upload information will be provided by Springman, Attea and Maple schools (and/or other schools that choose to) after the contest is officially announced for the 2017-18 school year. Information about a general upload site (Dropbox) for participating students at Glenview schools that do not provide an internal upload site will be posted on the CHARACTER COUNTS! in Glenview website at [ccglenview.org](http://ccglenview.org).
3. By uploading a video for entry, permission is given for its use, publication, broadcast or display by CHARACTER COUNTS! in Glenview, its principals, agents and affiliated organizations, and in all forms of media, including, but not limited to, the Internet, GVTV, public forums and presentations, local events, Village Board of Trustees meetings and promotional activities for or on behalf of CHARACTER COUNTS! in Glenview.
4. The entries will be reviewed by a panel of judges, using scoring guidelines that account for creativity, message and presentation quality.
5. A first-, second- and third-place winner in each of the 5-6 and 7-8 grades categories will be selected. Each winning entry will receive a single prize award, to be shared if produced by a team, generously provided by Kiwanis Club of Glenview-Northbrook. First prize is \$150; second prize is \$100 and third prize is \$75.